

# How to Make Your Christmas Party Extra Special

Thoughtful Ideas That Wow



Christmas parties are no longer just about tinsel, turkey, and a dodgy playlist. Whether you're planning a company Christmas party, an intimate dinner with friends, or a festive family gathering, it's all about creating a *memorable experience*. So, how do you make your Christmas party *feel* special — not just another gathering?

From atmosphere to entertainment, here's how to host a Christmas party that people will actually talk about — for the right reasons.

#### 1. Start with the Why

Before the planning begins, ask yourself: what do you want people to feel when they leave?

- Celebrated?
- Reconnected?
- Inspired?
- Relaxed?

TIP: Starting with the emotional tone gives structure to everything else — the setting, the flow, the food, the music.

# 2. Elevate the Atmosphere

Forget the flashing reindeer and tinsel avalanche. For a party that feels special:

Choose a Cohesive Theme (but make it subtle)
Think:

- "Midnight in Lapland"
- "Vintage Christmas Cocktail Soirée"
- "Fireside Luxe"

Themes guide your décor, dress code, and music, but don't go overboard. Think ambiance, not pantomime.



# Light It Right

Use warm white lights, candles, and fairy lights with restraint. Uplighting around the venue can also create a magical effect.

# Scent the Space

Scent is a powerful memory trigger. Think orange, clove, cinnamon, pine — either with candles, diffusers, or bespoke scenting (some events now even scent the arrival space!).

#### 3. Create a Moment with Food & Drink



No one remembers what you served unless it was incredible or awful — so make it count.

## Signature Christmas Cocktail

Design one drink for your event - a twist on a classic, or something theatrical with smoke, edible glitter, or bespoke glassware.

# Interactive Food Stations

Instead of a static buffet, try:

- Mulled wine bar with garnish options
- Artisan cheese & charcuterie tables
- Build-your-own mince pie station
- Late-night hot chocolate & spiced rum trolley

*Presentation Matters* - Use beautiful crockery, small plates, and garnishes. Even simple dishes feel elevated when they look the part.

#### 4. Entertainment with a Twist

#### Live Music Over Playlists

Live acoustic duos, jazzy trios, or even a roaming saxophonist can completely change the energy — and feel more personal.

# Surprise Performances Consider:

- ✓ A spoken word poet to open the evening
- ✓ A flash mob (if your guests are game)
- ✓ A magician or mentalist doing table rounds

#### Quiet Corners for Chatting

Not everyone wants to dance. Create seating areas with soft lighting, comfy chairs, and maybe even board games or cigars if it fits your theme.



# 5. Memory-Making Touches

Make it easy (and stylish) for people to remember the night.



Photo Moments — But Make Them Beautiful

Forget cheesy props. Go for:

- ✓ A floral or foliage backdrop with warm lights
- ✓ An editorial-style photo booth with a studio look
- ✓ A roaming photographer capturing candid, documentary-style moments

Personalised Keepsakes

Small gifts with thought:

- ✓ Custom baubles
- ✓ Mini candles
- ✓ Calligraphy name tags guests can take home
- ✓ A printed group photo mailed postevent with a thank you note

# 6. If It's a Company Party - Show Gratitude

Corporate Christmas parties should never feel like a formality. Use the opportunity to:

- ✓ Thank your team meaningfully (speech + personalised cards)
- ✓ Highlight achievements
- ✓ Give team awards or recognition
- ✓ Keep speeches short and heartfelt

TIP: A little emotional intelligence goes a long way.

#### 7. Add the Unexpected

Every great party has *one thing people didn't see coming*. It doesn't need to be big — just thoughtful:

- A surprise snowfall moment
- A hidden dessert room or speakeasy-style cocktail bar
- A piano sing-along after dinner
- A surprise guest or performer



Final Thought: It's All in the Feeling

The most special Christmas parties don't necessarily cost more — they just *care* more. Care about how guests feel, what they remember, and the atmosphere you've created.

So don't just plan a party — design an experience. Contact us today, we'd love to assist in your planning. [Insert link to Private Events]