



Wedding Trends in the UK *What's Shaping 2025–2026*



Planning a wedding in the UK? You're not alone in wanting a celebration that's personal, meaningful, and unforgettable. 2025 has seen a continuation of major shifts in UK wedding trends and signs are strong that this is only going to continue.

Couples are blending tradition with individuality, prioritising experience over formality, and choosing venues that reflect their values. From nature-inspired settings to sustainable practices, the modern wedding is all about connection and authenticity.

If you're dreaming of a celebration that feels personal and meaningful, here's what's trending and why outdoor venues like ours—set on 16 acres of private riverside meadows and lawns—are perfectly positioned to bring these visions to life.

Top Wedding Trends

1. Intimate & Micro Weddings

Smaller guest lists (20–50) continue to rise in popularity, allowing couples to create more intentional, personalised experiences with more budget per guest.

2. Sustainable Celebrations

Eco-conscious weddings are no longer niche. Couples are choosing seasonal menus, locally sourced food, ethical fashion, and reusable or biodegradable décor.

3. Unique, Non-Traditional Venues

Forget hotel ballrooms—couples now want outdoor spaces, garden settings, riverbanks, and woodland venues that offer flexibility and a story to tell.



4. Guest Experience First

From interactive food stations to live entertainment and photo booths, couples are crafting weddings that immerse guests in memorable moments—not just photo ops.





5. Bold, Expression Meets Quiet Luxury

While the understated elegance of quiet luxury remains a strong influence in UK wedding styling, couples are embracing richer, more expressive palettes to add depth and drama. Think emerald green, rust, and deep jewel tones that elevate the mood without overpowering the space. Minimalist yet impactful floral arrangements, ambient lighting, and organic textures like wood, stone, and metal are replacing traditional pastels and rigid symmetry—creating a look that’s both refined and emotionally resonant.



6. Elevated Food & Drink

Gone are the days when wedding catering was simply about feeding guests. Today, food and drink are central to the celebration—an extension of the couple’s personality and values. Think abundant grazing tables, bespoke cocktails, plant-based menus, and locally sourced artisan fare. It’s not just nourishment—it’s an experience designed to delight, surprise, and bring people together.

8. Flexible Dates & Booking Patterns

Couples are getting creative with their wedding timelines—and it’s paying off. Weekday and off-peak weddings are gaining popularity across the UK, offering significant cost savings and greater venue availability. While some pairs are planning years in advance to secure their dream date, others are embracing spontaneity by booking just 3–6 months ahead. This shift reflects a broader trend: flexibility is key, and venues that can accommodate a range of booking styles—like Riverside Marquee—are in high demand.

In summary

The future of UK weddings is about connection, creativity, and conscious choices. Expect:

- Hybrid weddings with live streaming or digital guest experiences.
- More outdoor & immersive ceremonies (woodlands, riverbanks, wildflower meadows).
- Personalised everything—from menus to rituals to music.

- Seamless indoor-outdoor flow and weatherproof flexibility.
- Wellness-inspired weekends that feel like a retreat, not just a party.

If the idea of an exclusive ceremony by the river, followed by a thoughtfully curated experiential celebration in a beautiful riverside setting is for you, then we're here to help you create it—your way at Riverside Marquee.

Contact us at enquiries@riversidemarquee.co.uk to explore our riverside venue & tailored wedding experiences.